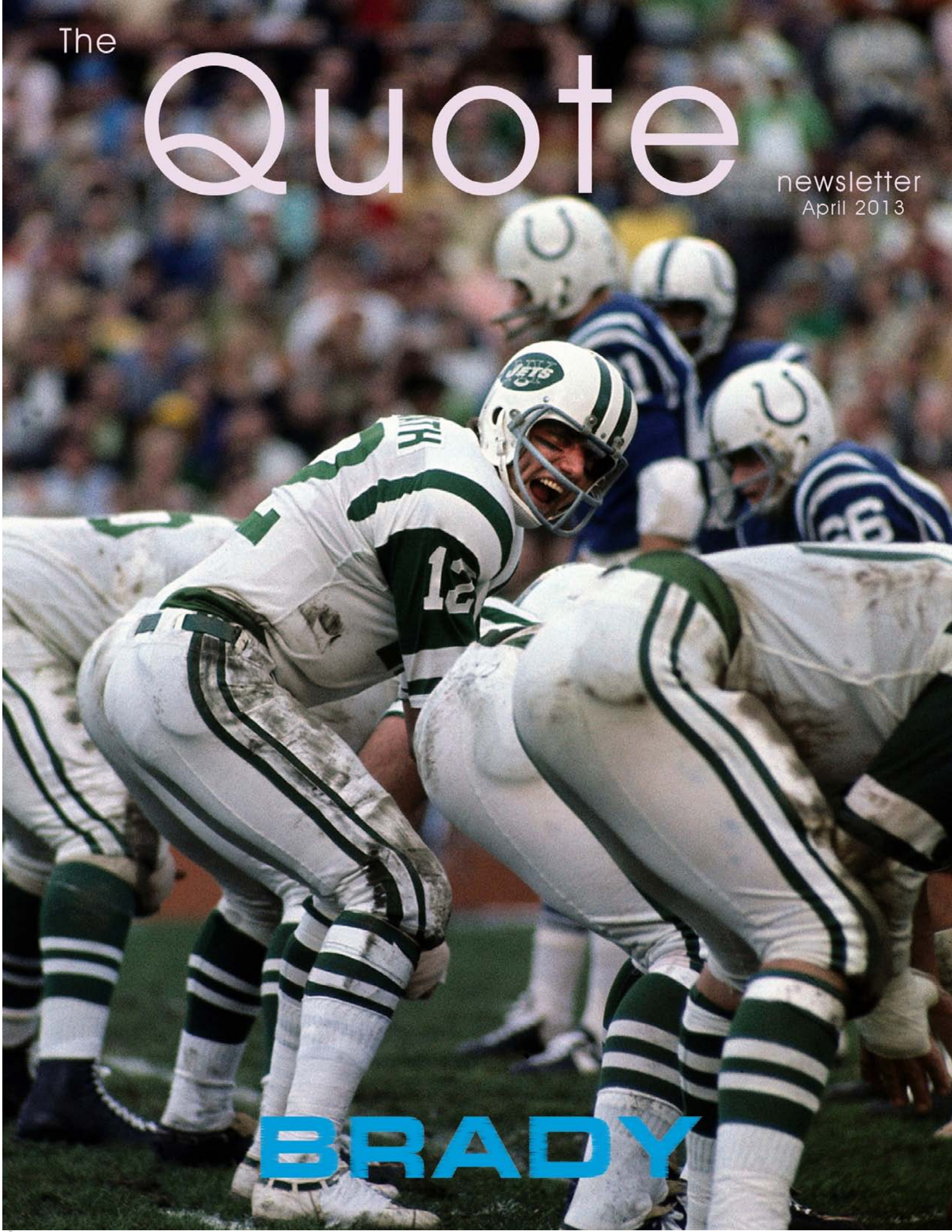


The

Quote

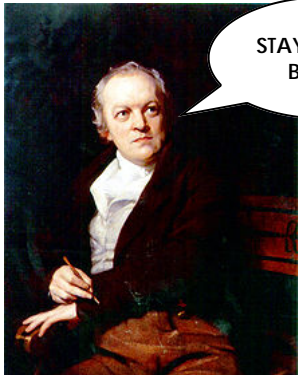
newsletter
April 2013



BRADY

Another message from the
President of

BRADY



STAY CLASSY,
BRADY!

//

A tree", wrote William Blake, "moves some men to tears, but for others is merely a green thing that stands in the way". I must admit that I belong to the latter group, and also to having no idea who William Blake is. Sadly, my favorite tree is a pastry (get it?), my

favorite tool is a chainsaw, I wanted to be a lumberjack when I was a kid, my favorite story character was Paul Bunyan, and the last time I walked in a forest alone, a tree fell in front of me and I didn't hear a thing. I have a feeling that James McKee Montgomery, P.E., founder of the first company I worked for out of college, the classically great James M. Montgomery Consulting Engineers, known to most simply as JMM, would have likely cried elephant tears walking



MR. JMM

through the same forest. I also have no doubt that he would have cried an entire Justin Timberlake-sized river when told 'if you've got a business -- you didn't build that. Somebody else made that happen". I also wonder what he might have thought when he heard, "I'm always struck by people who think, well, it must be because I was just so smart." I guess being an

inventor, textbook author, and owner of not one, but four professional registrations in Civil, Mechanical, Electrical, and Chemical Engineering, doesn't sound so smart. Sorry about that Jim, today you would be called an idiot!



DAN "MR. POTATOE
HEAD" QUAYLE



Jim founded JMM in 1945 when engineering was a true profession. Today not so



RIP APOLLO 1

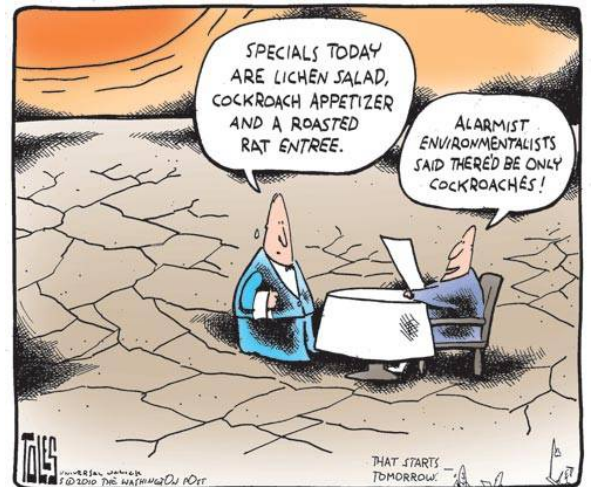
much, and in sad reality engineers are now viewed as being equally responsible for environmental disasters and the resultant three eyed fish, as they are for protecting the environment. But per former Vice President Dan Quayle, "It isn't pollution that's harming the environment. It's the impurities in our air and water that are doing it." This more or less gets us engineers off the hook.

And to our credit, engineers were responsible for getting almost all of the astronauts to the moon, except for the three that died in Apollo 1 during a



launch pad test, and the three that almost made it in Apollo 13. Good thing Tom Hanks was at the controls on that mission. And all but two of the Space Shuttles returned to earth safely! Not a bad average at all...but on second thought, this probably explains why the average person likely believes that an engineer is a person who solves a problem you didn't know you had, in a way you will never understand, that may result in something catastrophic. Unfortunately,

though we try really really hard with our calculations, failure is sometimes an option. An engineering joke that says it all: An engineer gets home from work and sees a note on the fridge



from his wife. "This isn't working, I'm at my mom's". He opens the fridge and checks the light, then grabs a beer and feels that it is cold. The engineer thinks to himself. "The fridge works fine".

I joined JMM in 1980, working in the firm's La Jolla office right on La Jolla Shores beach, known inside the company as the "Country Club". On my first day at JMM, I asked, "So where is Jim?" (as if we were on a first name basis). I soon found out he died in 1969. Salesmen would often call asking for "Jim", claiming "I just got off the phone with him." Our receptionist would transfer the call to Jerry Keller, who would then give the caller the number for Greenwood Mortuary. It was always worth a good laugh.

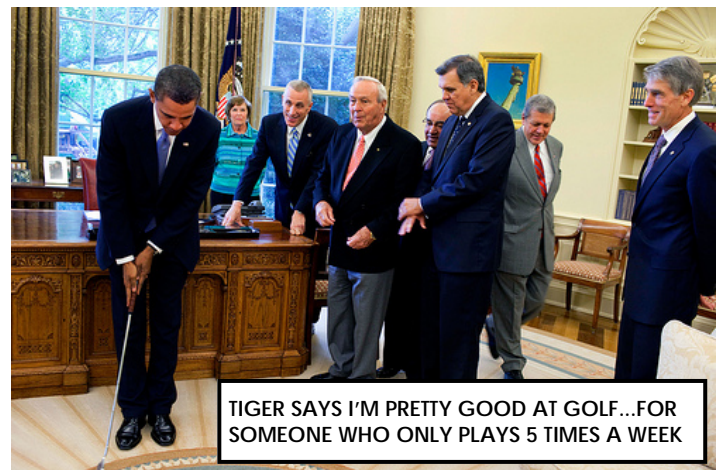
In 1969 I had no ambition of becoming an engineer, I truly did not know until college what an engineer did. Some people say that I still don't. The year 1969 was not a good year for the United States; in recollection it seems that the only good things I can remember is Joe Namath leading the New York Jets to a huge upset over the Baltimore Colts in Super Bowl III, the "Amazin' Mets" and their huge upset of the Baltimore Orioles in the World Series, and the Apollo 11 moon landing somewhere on the outskirts of Albuquerque, NM. The Vietnam War was out of control, Tricky Dick was President, and hippies were multiplying like rabbits (and I was strangely afraid of hippies). My braces were bad enough, but I had to wear my metal headset, 24/7...for two straight years. I wouldn't say my parents demanded a strong work ethic, but I had to pay my mother back for a stamp to mail a letter. My mother drove me to school on the first day in September 1969 and said: "You better get good grades or you'll be going to Vietnam". Needless to say, I did try really hard after this little motivational advice. I didn't want to get drafted and go to Vietnam and get killed by the Viet Cong. It was that simple. And then to a combination of shock and horror, a TV show came out called "The Brady Bunch". You might have heard of it. I became an instant mini-celebrity for no discernible reason, just like a Kardashian.



The rest is history. I founded BRADY in 1999 just like Jim founded JMM in 1945, but make no "Sequesterer in Chief" sized mistake about it, he was a genius and I am and will always be the reluctant engineer. Just as Dan Quayle heard in the 1988 Vice Presidential debate after he mentioned JFK, and then got hammered with the "I knew Jack Kennedy, and Senator, you're no Jack Kennedy". I did not have the pleasure of knowing James Montgomery, and though we oddly have a strange historical connection regarding the Alvarado Water Treatment Plant (he designed it in 1946, and I tried as best I could to screw it up beginning in 1989), I am surely no Jim Montgomery.

If my cosmic buddy Jim were alive today he might say: "Listen up, couch potatoes, each recycled beer can saves enough electricity to run a television for three hours." Motivational advice that every American will understand and take to heart, spoken like a true engineer.

May the slide rule be with you in 2013!



MR. SMARTY PANTS

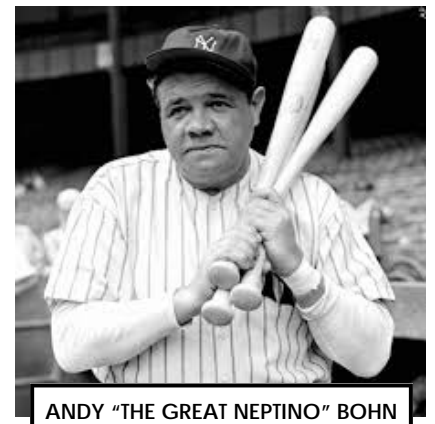


You can make that Mr. “Smarty Water” Pants, thank you very much, as in Mr. Sean Sudol, BRADY associate engineer, who proved that you truly can make a kick-a** presentation at a big time water conference (AWWA Cal-Nevada, March 25-28, “Sustainability in a Time of Change”, Las Vegas, NV) less than three years after graduating from college. As reported in *The Quote* last year, International Behemoth Megacorp (IBM) and BRADY joined forces to put their newly created “Smart Water” leak detection and pressure management technology to a true real world test. With much fanfare, the City of San Diego, BRADY, and IBM kicked off a “smart water” pilot study in January

2012 to search for what is known in the water biz as “Non-Revenue Water”, aka “NRW”, which is water that is either lost, stolen, or unaccounted for in a distribution system. In other words, it is money that doesn’t end up where it should – in the City’s bank account.

To those that might have thought that BRADY and IBM went together like alcohol and church, ultimately, we have proved without a doubt that BRADY and IBM are more like scotch and water. In the end, results were quite promising – what was believed to be a NRW loss of 9% is truly closer to 35% – this will surely get someone’s attention.

BRADY wishes to thank Sean for his tireless efforts on this pilot study; Jim Fisher and others from the City of San Diego, too numerous to list; Andy Bohn of Neptune Metering Company for stepping up to the plate and knocking it out of the park; and Peter Williams and his “brain trust” from IBM/Israel – we were a little worried about IBM at the outset, as hardly anyone has ever heard of them. But also, in the end, they delivered like a cold beer on a hot summer day. Thank you for all of your support on this exciting and groundbreaking project.



ANDY “THE GREAT NEPTINO” BOHN

JIM DANDY TO THE RESCUE



With our new FEMA contract now underway, we are doing all we can to assist with disaster relief support resulting from hurricanes, floods, earthquakes, or a possible professional sports title won in Detroit. With Hurricane Sandy first up (there is no truth to the story that New Jersey Governor Chris Christie was praying for a Dairy Queen Blizzard instead), “Winter Storm” Nemo (seriously?) on deck, and the entire cast of Jersey Shore in the hole (Hurricane Snookie, anyone?), BRADY is now on the scene with Jim “Dandy” Wageman doing his “engineering” thing supporting the Sandy cleanup efforts in the Garden State aka New Jersey, more precisely in Hoboken (home of Frank Sinatra), six days a week, 10 hours each day. It has

been quite a cleanup effort, of most interest all of the Three Mile Island three eyed fish that have washed up on the Jersey Shore. Thank you to Jim for doing what needs to be done the BRADY way – No Whining Allowed, because there is nothing like eating three Philly cheesesteaks per day in a 1-star “motel” in New Jersey for the next 12 months. Go, Jim Dandy! Go, Jim Dandy!



President Obama appoints Gov. Chris Christie as special envoy to North Korea to settle our differences once and for all.

BRADY WINS \$35,000,000 CONTRACT IN CHINA!

CHINA LAKE



Well, not exactly, but is China Lake, Craziifornia close enough? Per COO Mark Owens, in classic government speak:

"The Desert Integrated Product Team (IPT) of NAVFAC Southwest has selected BRADY as one of five awardees for a \$35M Multiple Award Construction Contract (MACC). The contract will primarily support Naval Air Weapons Station China Lake, but will also include work at Naval Air Station Lemoore

and Marine Corps Mountain Warfare Training Center Bridgeport. These three bases are located in California. BRADY was the only recipient that proposed as a prime contractor, the others being 8(a) joint venture entities. The types of projects anticipated under the China Lake MACC include construction, maintenance, roofing, demolition, routine renovation and repair of facilities and infrastructure including but not limited to aviation and aircraft facilities, personnel housing facilities, administrative facilities, warehouses and supply facilities, medical, and dental facilities, abatement and handling of hazardous/regulated materials. BRADY is honored to continue to serve the construction needs of NAVFAC Southwest, and the men and women of the U.S. Navy and Marine Corps."



EUREKA! WE'VE FOUND...



FRED CONFIRMS LEAD UNDERWEAR IS WEDGIE PROOF

Uranium? At least we hope not, but it surely is possible as BRADY is currently working on the demolition of the turbine building at the Humboldt Nuclear Power Plant just outside of...Eureka, CA.

With the growing market for the demolition of old nuclear plants in the U.S., there may be gold in uranium after all. Many of us at BRADY will do our best to find out. The project for Pacific Gas & Electric is officially called the "Humboldt Bay Power Plant (HBPP) Unit 3 Turbine Building Decontamination and Demolition (D&D) Project". BRADY is working as a subcontractor to Kiewit Power on this very important project to eventually restore the site to its pre-non-glowing-in-the-dark condition. Kiewit is knocking down the



HUNTER BUTLER



KAREN COLLINS

reactor building; BRADY is managing water, wastewater, and stormwater discharges to make sure we don't end up with a school of three eyed fish that will undoubtedly become the next endangered species unworthy of EPA protection. Good thing we're on the scene, with Fred "In Fred We Trust" Essig and Hunter Butler leading the way with support from Karen Collins and other brainiacs out of BRADY's World Domination HQ, as according to Fred it rains about 1,000 inches per year at the site. Maybe an exaggeration, but it does seem to rain just about every day up there. Good luck team, and Fred, don't forget to wear your lead underwear!



HUMBOLDT NUCLEAR POWER PLANT, PHOTO TAKEN AT NIGHT

SEQUESTRATION NATION



If Bill "Tree Hugger" Colden's childhood friend William Blake were alive today, he would be really old, as in 186 years old, but we're certain he would be very pleased at our continued success in our Hampton Roads office (World Domination Headquarters East), and in his nature loving buddy Bill in particular. Bill has also walked in a forest alone, which is not necessarily a good thing at his age because it is not certain he could find his way back home. Fortunately he was in his own back yard and he did leave a nice trail of Reese's Pieces and though he did not hear the sound of a tree falling, he said he did hear the sound of one hand clapping. Uh oh...

In the meantime, new contracts and task orders continue to flow into the office because for us, sequestration has been a good thing as you can just do the math. According to Congresswoman Maxine Waters, "170 million jobs could be lost because of sequestration". This can only mean two things: Congress is truly full of idiots, and with all of these layoffs, we expect to get even busier real soon.

Late last year we won our first northeast MACC with the true government title: "Contract N40085-13-D-8009: PWD Maine Multiple Award Construction Contract (MACC), Portsmouth Naval Shipyard, Kittery, Maine and other Areas of Responsibility (AOR) located in but not limited to Maine, Vermont, New Hampshire, Massachusetts, Connecticut and New York." And the best part of all, the contract is worth \$35,000,000 over a 5 year period. Nice job guys and gals in Virginia Beach, Charlotte (Sean Manning and company), and Rhode Island (Mike Clark) for snagging the big one!

New work assignments include a number of top secret projects involving elevated water tanks, a nice "SCADA Upgrades Project" (feel free to hit the ["Ask an Expert" Red Button](#) if you really want to know what SCADA means); a project that will not come a minute too soon, given it was just recently revealed that the Federal Reserve was hacked, a pretty serious breach of security as the hackers could have made off with negative \$14 trillion. We are also awaiting a \$4 million plus pending award at the Brooklyn Naval Yard in Brooklyn, NY of all places, (under our MACC above) that we also can't tell you about, because we haven't technically won it yet, but all of our toes and fingers are crossed!



ORANGE IS THE NEW GREEN



BRADY INTRODUCES THE THREE MARGARITA LUNCH



As in new revenue...because BRADY has been racking up impressive new wins and clients in our Orange County office aka World Domination Headquarters Jr. Our “peas and carrots” duo of Johnson and Johnson (Howard and Andree) added Mesa Water and Arcadis as new clients; secured additional engineering services for Poseidon Resources for the 50 mgd Huntington Beach Desalination Plant, East Orange County Water District’s 6 MG Peters Canyon Reservoir, and the City of Buena Park’s SCADA system upgrades; and launched new work with the City of Santa Ana to prepare “Standard Operating Procedures” for emergency response, employee safety, and water and sewer system operations and maintenance. We’ll know when we’ve truly made it when we win our first contract with the City of Newport Beach – come on George, sign us up before we get too busy for you!

SOUTHERN EXPOSURE



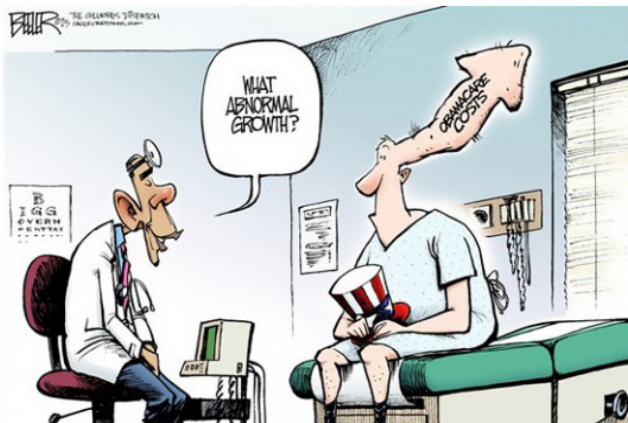
SHEIKH SEANI AL-FORREST GUMPI

Coming out of our Charlotte...err Matthews, NC office... BRADY staff remain quite busy conquering our Southern Frontier, from Maine to Florida. Uh oh...time to get out an atlas! Between leading the effort to win our big new \$35,000,000 MACC in Maine (nice job Sean Manning, you were right when everyone else believed it was impossimible {get it?} to win it) and wrapping up our biggest contract win to date at the Seymour Johnson Air Force Base

in Goldsboro, NC, we’ve been able to squeeze in some “local” engineering projects for our “Southern” clients, such as calculating the smallest limb diameter on a persimmon tree that will support a fifteen pound possum. Sean did report that some of his southern buddies were a bit unhappy with Steven Spielberg for a number of factual inaccuracies in the movie “Lincoln”, particularly the scene where Lincoln dies in the mouth



of a great white shark. They also seem to be unsure of what to make of eating horse burgers. As Sean was reported to say, “I see nothing wrong with eating horse burgers. Fast food should be made from fast animals. I could really use a double-cheetah melt right now...” But they are all pretty happy with President Obama’s idea to start minting \$1 trillion coins to pay off the national debt. Keep up the good work guys and gals, thanks for the keen Southern insight; we’re quite proud of y’all!



YES, IT IS TRUE - ENGINEERS RULE THE WORLD!

Or more likely, with jobs now as scarce as common sense in Washington D.C., perhaps "Revenge of the Nerds"? In recognition of "National Engineers Week" this past February 17th to the 23rd, (yes there is one, look it up on the InterWeb, where everything is 100% true, 60% of the time, if you are in disbelief):

Admit it, you know it is true, when the word "nerd" enters your head you automatically think "engineer". And in all truthfulness, it is a label well earned. The sad life of the engineer begins at birth. You find yourself watching way too much science fiction, and ultimately claim your favorite actor is R2D2. Somehow on Gilligan's Island you prefer the Professor over Ginger and Mary Ann, though you don't know why. If you grew up in the South, you find you can easily calculate how many car radiators it will take to produce 20 gallons of moonshine per hour for your Uncle's still. If you grew up in the Midwest, your grandfather comes to you with a problem: he owns 3.7 acres of land on a slope of 15%. He has five sons, including your own father. You can tell him how many double wides will fit on his property that will disappear in the next tornado. If you grew up in West Virginia, you know by your 5th birthday that your father's coal mine operates in an "NFPA Class 1, Division 2 Hazardous Area". The mine employs 120 miners per shift. A gas warning is issued at the beginning of the 3rd shift. You can calculate how many cartons of unfiltered Camels will be smoked during the shift. If you grew up in the Northwest,



you know that a pulpwood cutter has a chain saw that operates at 2,700 rpm. The density of the evergreen conifer trees in a plot to be harvested is 170 per acre. The plot is 2.3 acres in size. The average tree diameter is 48 inches and 200 feet tall. You can calculate how many Olympia beers will be consumed in cutting the trees. If you grew up in California, you know that the density of cannabis plants in a plot to be harvested is 470 plants per acre. The plot is 6.9 acres in size. The average cannabis plant has 555 harvestable seeds. You can't answer right now because a great swell is moving in from Hawaii.

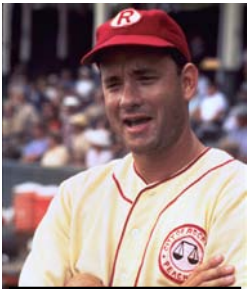


SEAN MANNING AND RICK BRADY, SDSU DAYS

Once you reach college you find yourself doing homework...on Friday nights. You can type 60 words per minute but you can't read your own handwriting. Your car has a "Beam me up, Scotty" bumper sticker. You have used coat hangers and duct tape for something other than hanging coats and taping ducts. Not surprisingly, you have a lot of free time on your hands as the ladies are not exactly beating down your dorm room door. Pickup lines like "you



fascinate me more than the Fundamental Theorem of Calculus”, “you are sweeter than fructose”, “you are my density”, and “you’re hotter than a Bunsen burner set to full power” fail to land you any dates with either sex. There is some truth to the fact that the shortest book ever written, just ahead of “America’s Most Popular Lawyers” is “The Engineer’s Guide to Fashion”. You only watch “The Big Bang Theory” to point out the scientific inaccuracies. Another well-known joke about engineers that says it all: arguing with one is a lot like wrestling in the mud with a pig. After a few hours, you realize he likes it!



THERE'S NO CRYING IN ENGINEERING!

For every BP oil spill there is a Golden Gate Bridge, for every Space Shuttle mishap there is a Hoover Dam, for every Ford Pinto there is a Panama Canal, for every Obama speech there is an Empire State Building. And we invented bacon flavored dental floss! There is a reason it is so hard to get through engineering school. As Tom Hanks put it best in “A League of Their Own”: “The hard is what makes it great”. And if you can get through engineering school, you eventually have what everyone now covets: a steady job.



Engineers make the world what it is, take it or leave it or move to China where they can claim the top 20 most polluted cities in the world. Yes, all 20 spots. Every time you drive over a bridge, take an elevator to the top of the Burj Khalifa, and yes, though we may be “plumbers with a college degree”, when you read the Sunday edition of the New York Times and then hours later you flush your toilet and wonder where it all goes – we know where it goes! In other words we’re the keepers of the secrets and heirs to a great



profession: Engineers (Slide) Rule the World! And there is no better place to be if you are one of the (un)lucky few: BRADY’s World Domination HQ.

In conclusion of this somewhat “Ode to Engineers” with BRADY’s tongue firmly planted in one cheek, one last joke to describe the trials and tribulations of an engineer’s life:

Two Cal Tech engineering students were riding their bikes across campus when one said, “Dude, where did you get such a great bike?” He replied, “Dude, I was walking along yesterday minding my own business when a beautiful woman rode up on this bike. She threw the bike to the ground, took off all her clothes and said, “Take what you want.” The second engineer nodded approvingly, “Dude, good choice; the clothes probably wouldn’t have fit you anyways”.



STAR WARS - A MESSAGE FROM THE COO



Warning: this article is full of Government acronyms that would challenge a 40 year government contracting veteran/survivor. Read at the risk of your own sanity.



But to start on the light side...Michael Buffer is famous for saying "Let's get ready to rumble!". Little did he know that one day he might be talking about BRADY's World Domination HQ, where according to our COO Mark Owens, "our Design/Build teams continue to garner accolades from our DoD clients for executing projects on time, on budget, and with no safety incidents." Let the Games begin!



In the Red Corner, we have BRADY's \$2.6M Natural Gas Line Project at MCB Camp Pendleton that received a much coveted NAVFAC Southwest STAR Safety Award. The STAR award was presented to BRADY GCE, a joint venture of BRADY, and our protégé firm, Gutierrez Canales Engineering. The presentation took place at Camp Pendleton and was presented by CAPT Marko Medved (OICC) and LCDR Russ Rang (ROICC).

In the White Corner, the CPEN Natural Gas Line project also received an Outstanding CCASS evaluation which included the following comments, "BRADY GCE excelled on this project. There were no change orders on the project. A grand total of four RFIs were submitted to the government." If you are still reading this story, zero change orders and four RFIs? Seriously? Nice job guys and gals!

In the Blue Corner, BRADY also received great feedback from an Outstanding CCASS on a \$3.5M 16" Water Main project at NASNI: "Changed conditions were encountered weekly and collaboration between the DOR (BRADY), the Contractor (BRADY) and the Government resulted in quick resolution of these conflicts without significant impact to construction activities."



And in the neutral corner, the BRADY project team at SPAWAR also received some great compliments for their efforts on a \$2.0M Fire Main project. The following comments were taken from an Outstanding CCASS: "The contractor went above and beyond in coordination and logistical efforts ensuring smooth work progress and execution of outages despite weather conditions and the limited times outages were possible. The level of effort displayed by this contractor is exemplary and leaves no doubts that the project was completed by a competent and professional company." The SPAWAR Fire Main project was also honored with a NAVFAC SW STAR Safety Award.



BRADY would like to thank our NAVFAC SW friends for allowing us to participate on these projects and for the opportunity to serve the men and women of the U.S. Navy and Marine Corps.

TIME TO BUY SOME COWBOY BOOTS



With taxes going up and up with no end in sight, with oil companies laying off Senators and Congressmen left and left, it is time again to re-visit last year's article "Eight is Enough" when our plan was first hatched to make our Corporate move to Texas. A well-known short story about the differences between Texas and Crazifornia, with some timely editorial changes from *The Quote HQ*, to explain why BRADY has opened an office in Dallas, TX and will complete a full Corporate relocation in short order.

Jerry Brown, Governor of California, is walking his dog along a nature trail. A coyote jumps out, bites Jerry on his ankle, just above his Birkenstock sandal, and attacks his dog, Fluffy. Jerry starts to intervene but soon realizes he should stop; he says to himself, the coyote is only doing what is natural. Plus he realizes he was walking without a permit. He then calls Animal Control who mobilizes two coyote trained rescue teams and two helicopters; the coyote is captured and Animal Control bills the State \$2,000 for testing it for diseases, \$5,000 for relocating it to a nature sanctuary, and \$25,000 for rescue team overtime and helicopter rental time. Jerry then calls a veterinarian. The vet collects poor little Fluffy and bills the State \$2,000 for testing it for diseases. Jerry authorizes \$150,000 in state funds to implement a "coyote appreciation and awareness" program for residents of the area. The State Legislature authorizes \$2,000,000 to study how to better treat rabies and how to permanently eradicate the disease throughout the world. The nature trail is shut down for 6 months while the Department of Fish and Game conducts a \$100,000 survey to make sure the area is safe for native animals. During the survey, "unusual"



items measuring ¼-inch in length are found. Fish and Game believes they have discovered either Kentucky Fried Chicken bones or a Native American burial ground. The entire park is shut down for two years to allow a complete archaeological dig. During the dig, an abandoned landfill is discovered nearby dating to the last century, the 1950's to be exact. Relics found in the former landfill include pristine but empty Olympia beer cans, one unopened can of Spam, and an unopened box of Twinkies, still in edible condition. The Smithsonian is called in to supervise under a \$1,000,000 Federal grant. Along the way, PETA protests the coyote's relocation and files suit against the State in the amount of \$10,000,000. Fifteen years later, the State loses the case in the Supreme Court, including \$20,000,000 in PETA's legal fees. The coyote is added to the Endangered Species list.



Rick Perry, Governor of Texas is walking with his dog along a nature trail. A coyote jumps out, bites Rick's left cowboy boot, and attacks his dog, Magnum. Rick shoots the coyote with his State-issued pistol and keeps walking. The State of Texas is billed \$0.50 for one hollow point cartridge. Vultures soon eat the dead coyote.

Yes, this story can hardly be considered true, as most of us know that the cost of one hollow point cartridge is closer to \$1.25, and in Jerry's defense, no one in California would like to see him with a firearm in his hand. Wish us luck on our pending Corporate move, we are assuming Texas is still big enough for a firm the size of little ol' BRADY...130 and counting! And the move is entirely 100% true, thanks to our recently issued Congressional Express Credit Card - don't leave California without it!



FROM MWH TO GHD TO MOTHERHOOD...



and making all of these zigzag moves look a bit too easy. Date line Tuesday, November 6, 2012, 9:28 p.m. somewhere in San Diego, CA from great BRADY friends, Kristie and Steve Casarez, with the headline "Jackson Pete (aka Jack) has arrived": "Just wanted to let you know that Jack has arrived (after 40 weeks and 2 days) and is doing well at a healthy 7 lbs. 15.9 oz. We arrived at the hospital Monday night, and after 25 hours of labor ended up with a C-section (editor's note: underline emphasis provided by Kristie). He does appear to be very healthy and latched on right away to be fed within an hour of being born! (editor's note: she meant Jackson Pete, not Steve). We couldn't be happier and we just love our little guy!"

All of your friends at BRADY could not be any happier for you and Steve, and congratulations on moving up in the alphabet soup derby from MWH to GHD. For Steve, the standard BRADY new parental advice: just because it says on the diaper box that it is good for up to ten pounds, they are not referring to the ability of the diaper to collect the cumulative volume of you know what before a diaper change is necessary – diaper spelled backwards is not a coincidence. For both of you on the birth of your first child: anyone who says it is as easy as taking candy from a baby has never tried it. The good news is that it is not like you have three or more and when you feel like you are drowning, someone hands you...a baby. That is when it gets a bit "challenging", which of course is why most parents soon realize how much they like to go to work when they have small children...and stay as late as possible. And for Kristie: you can now return to your true first labor of love – proposal writing! Word has it that there is quite a stack piled up on your new desk at GHD, but at least it is a nice corner office with a view of the Convoy Street Costco, where you can practically yell out the window to order a pallet of diapers. We at BRADY, knowing that you are quite the "workaholic" – are relieved to hear that you were not too busy to attend the birth of your first child. Welcome back, we missed you!



PI OR PIE?

MATH QUIZ

Pi or Pie?

The world celebrates Pi Day on 3/14. Can you tell which formulas are the mathematical constant and which create a delicious pastry?

1)
$$\frac{\text{key lime juice} + (\text{eggs} - \text{whites})^5 \times \sqrt{\text{sweetened milk}}}{\text{graham crackers} \times \text{butter} \times \text{sugar}}$$

2)
$$\int_{-\infty}^{\infty} \frac{\sin(x)}{x} dx$$

3)
$$\sum_{k=0}^{\infty} \frac{2(-1)^k 3^{2+k}}{2k+1}$$

4)
$$\frac{(\text{apples} - \text{core})^6 \times (\text{sugar} + \text{butter} + \text{cinnamon})}{\text{flour} \times \text{shortening} \times (\text{water} + \text{ice})}$$

Feel free to hit the "Ask an Expert" Red Button for the answer...or if you want a copy of our personal favorite pie recipe!

TERRENCE OF ARABIA



Not exactly, but close enough. Regardless of how many times a BRADY employee says "I'm going to Qatar", the common response is, "be careful over there in Saudi Arabia" followed by "don't forget to say hello to that Aladdin dude and buy me a magic carpet when you are in Dubai" ...wherever that is. And sadly, these are questions asked by other BRADY employees. Yes, Qatar does sound like a fruit you would be served if you ordered Quail in a restaurant (with a side of "Humboldt Bay Three Eyed Fish Stew") but Qatar is where Mr. Terrence B. Smith, Esquire, also known as Terrence of Arabia, now resides, managing BRADY's first international office in Doha, Qatar. Terry has been making the rounds and making friends, his Eureka moment being the design of a 36 million gallon reservoir and pump station housing twelve 5,500 gallon per minute pumps, 350 horsepower each, in a teaming

relationship with GHD out of Australia. Feel free to hit BRADY's **"Ask an Expert Red Button"** if this story has now become too technical for your liking. In true Middle East fashion, what should be an easy job is

made more challenging by having to bury the reservoir 50 feet into the ground and once done, a two story parking garage will be built on top of the reservoir. Not to worry as BRADY is up to the task, with our legendary Structural Engineer Lee Biggers handling the structural design, and Rick Brady's understudy/porter Sean Sudol handling everything else. Sounds like Rick at his delegating best; looks like he will be contributing his usual zero other than drinking all of the Grey Goose mini-bottles on the plane ride over to Doha...

Terry is fitting in nicely, at least so far, as he is learning the local culture as well as showing the locals the "American Way" from his unique "lawyer" perspective. For example, shortly after arriving in Doha, Terry was riding in the back of his taxi to a meeting when he saw a man eating grass by the roadside. He asked the taxi driver to stop and he got out to investigate. "Why are you eating grass?" Terry asked. "We don't have any money for food," the man replied. Terry said "Come along with me then." "But sir" the man responded, "I have a wife with six children!" "No problem, we'll bring them along!" said Terry. The man climbed into the car with Terry and said "Sir, you are too kind." Terry responded, "No problem, the grass at my villa is about two feet tall."

Congratulations Terry on a nice start, we're officially off to the (camel) races, and we and others in Doha have a new Qatar Hero. Salaam alaikum!



BRADY'S GROWING CAMEL FLEET



EACH CAMEL GETS A DCAA-APPROVED 500 MILES PER GALLON OF WATER

YOU HAD ME AT HELLO

IF THE DRESS FITS...



Or perhaps the Australian version, "You had me at...g'day, mate?" Regardless of which version you might prefer, we can all agree on one thing: Kevan Dykmans, son of BRADY Vice President Max Dykmans and wife Barbara, is one lucky bloke! News flash from "Down Under" aka Oz, at the speed of tree sap oozing out of a eucalyptus tree, as reported in the Wombat Times: "Kevan and Amanda Spangher were married on October 27, 2012 at the Waters Edge Hotel located on the beach of Airlie Beach, Queensland, Australia. Amanda's brother performed the duties of the celebrant. It was an emotional ceremony that brought everyone to tears. The wedding was in the afternoon with the weather around 28 degrees C with few clouds...a very beautiful day for a wedding."



Of course hardly anyone knows what 28 degrees C means (was it hot, was it cold, was it just right?) and rumor has it that the ceremony and party lasted for three straight days, though far below the Australian party average of seven days. Guests dined on dingo dogs, kangaroo sliders, crocodile nachos, and shrimps from the barbie (of course), washed down with a keg of Fosters beer provided per each guest. The newlyweds took the traditional Australian honeymoon/"holiday" lasting nearly six weeks. Not really, both Kevan and Amanda had to return to work in Doha, Qatar the following week, but they will soon be returning to the United States, where every day feels like a holiday...compared to Doha. There is no doubt that Kevan found a real Sheila in Amanda, she is fair dinkum for sure. Good onya Kevan, now it's time to make some Quid in Qatar!



ONCE UPON A TIME



JAMIE, YOU'VE GOT A FRIEND IN ME



There lived a boy by the name of Jamie Carroll, a wonderful boy, who has now grown into a wonderful young man. Jamie has the special gift of an eternal childhood, his primary love is watching Disney movies, from his own VHS cassette library that even Walt would admire. He communicates with hugs and head nods, his primary move is to sneak up and bear hug you from behind, followed by laying his head on your shoulder, an endearing gesture that quickly evokes strong emotions. Hearts soften in his presence; tears are easily formed by his sweetness and innocence. Our own Rick Brady had the pleasure of meeting Jamie, son of great BRADY friends Marty and Jen Carroll, on New Year's Day. Rick was quite pleased that Jamie agreed to pose for the famous "Brady Handshake" photo. Thank you Jamie for making Rick's day and the entire year of 2013 for that matter, you are officially a member of the BRADY Handshake Hall of Fame!



WHEN YOU WISH UPON A STAR...

JMM "OLD SCHOOL", 1962

James M. Montgomery
(sitting)
Russ C. Kenmir
(sitting)
Ken I. Mullen
(standing)
E. B. Wagner
(sitting)
Paul V. Hennessy
(standing)
William W. Aultman
(sitting)
R. Dewey Dickson
(standing)
John R. Fee
(sitting)
A. Gene Rheault
(standing)
William J. Carroll
(sitting)



BRADY "OLD SCHOOL", 2012

Rick Brady
(sitting)
Howard Johnson
(standing)
Lee Biggers
(sitting)
Christine Brady
(standing)
Bill Colden
(sitting)
Scott Reilly
(standing)
Don Whittaker
(sitting)
Mike Slawson
(standing)
Max Dykmans
(sitting)
Mark Owens
(standing)
Sean Manning
(sitting)



The

Quote

newsletter
April 2013



BRADY